

FULL-SERVICE DIGITAL AGENCY

CloutCraft

— STUDIO —

Ideas → Content → Impact

Websites, ads, content, SEO, social media and marketplace management — one team to grow your brand online.

WHO WE ARE

One growth partner instead of six different vendors.

CloutCraft Studio is an end-to-end digital growth agency for modern brands, creators and businesses. We bring web development, creative content, paid ads, SEO, social media and e-commerce marketplace handling under one roof — so everything works together to grow your revenue.

Build

Websites and stores that convert

Attract

Content, ads and SEO that bring buyers

Sell

Marketplaces managed end-to-end

Our six service pillars

01

Web Engineering

Shopify stores, React / Next.js apps and WordPress sites built to convert.

02

Media Buying

Meta and Google Ads campaigns focused on profitable ROAS.

03

Creative Content

Reels, shorts, UGC, VSLs and scroll-stopping ad creatives.

04

Omnichannel SEO

Rank on Google, YouTube and marketplace search.

05

Social Media

Instagram, Facebook, LinkedIn and YouTube handled end-to-end.

06

Marketplaces

Amazon, Flipkart, Myntra, Meesho and Shopify — setup to sales.

Websites that turn traffic into sales

Platform	What we build	Best for
Shopify	Custom themes, headless setups, subscriptions, multi-currency	D2C and e-commerce brands
React / Next.js	Fast web apps, custom portals, API-driven platforms	SaaS and tech products
WordPress	Elementor / Gutenberg builds, WooCommerce, speed tuning	Corporate and service brands

Plus ongoing care: updates, backups, security patches and monthly blog posts.

Content that stops the scroll, ads that pay back

Paid Media

- Meta Ads: full-funnel awareness, social proof and retargeting
- Google Ads: Search, Shopping and Performance Max
- YouTube in-feed and bumper ads
- Systematic creative testing to lower cost per sale

Creative Studio

- Reels, Shorts and short-form video with strong hooks
- UGC: unboxings, reviews, problem-solution ads
- Long-form YouTube and VSL editing
- Static banners, carousels and brand kits

Get found, stay consistent

360° SEO

- Website SEO: speed, structure, schema, blogs, backlinks
- YouTube SEO: titles, tags, chapters, high-CTR thumbnails
- Product SEO: listings that rank on marketplaces

Social Media Handling

- Monthly content calendar and posting
- Replies to comments, DMs and reviews
- Monthly reach and growth reports
- On-site shoots with edited Reels every month

We run your online stores, you focus on products

Amazon

Flipkart

Myntra

Meesho

Shopify

Setup: seller accounts, GST mapping, brand store

Daily ops: price, stock and order updates

Support: returns, claims and account health

Listings: SEO titles, images, variants, A+ content

Ads: sponsored product and PPC campaigns

Reports: monthly sales and ad performance

Results our clients count on

3.8x+

Average Meta / Google
Ads ROAS

<1.2s

React / Shopify page
speed target

150M+

Total video impressions

99.4%

Client retention rate

HOW WE WORK

A simple three-step growth plan

PHASE 01

Audit & Setup

Review your website, ads and accounts. Set up tracking and fix what is leaking sales.



PHASE 02

Launch & Test

Go live with new pages, listings and content. Run quick ad creative tests.



PHASE 03

Scale & Optimize

Put more budget behind what works, cut cost per sale and grow organic reach.

PRICING SNAPSHOT

Plans for every stage of growth

Service	Monthly	Annual / Bundle
WordPress maintenance	₹1,999 / mo	₹16,999 / yr
Shopify store management	from ₹2,999 / mo	₹49,999 / yr
Amazon · Flipkart · Meesho	from ₹2,999 / platform	All 3: ₹16,999 / mo
Social media + content shoots	₹39,999 / mo	₹3,49,999 / yr

Ad budgets and marketplace fees are paid by the client. Full rate card shared on request.

Ready to scale your brand?

Let's start with a free 15-minute call and a quick audit of where you can grow fastest.

Email contact.cloutcraftstudio@gmail.com

Website cloutcraftstudio.online

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